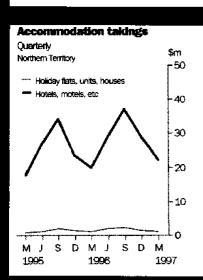


TOURIST ACCOMMODATION

NORTHERN TERRITORY

EMBARGO: 11:30AM (CANBERRA TIME) FRI 6 JUN 1997

Occupancy rates Quarterly % Northern Territory 100 75 50 25 Holiday flats, units, houses Hotels, motels, etc S D S D M J M J М 1997 1995 1996



INQUIRIES

 For further information about these and related statistics, contact
 Brian Hay on
 07 3222 6129, or any
 ABS Office.

QTR MARCH KEY FIGURES Mar 96 Mar 97 change Hotels, Motels and Guest Houses Rooms available (No.) 5 638 5 973 5.9 % Room occupancy rate (%) 45.0 46.4 1.4 pts Takings from accommodation (\$'000) 22 183 19 905 11.4 % Holiday Flats, Units and Houses Units, etc. available (No.) 302 315 4.3 % Unit occupancy rate (%) 70.1 60.6 -9.5 pts Takings from accommodation (\$'000) 1 267 1 227 -3.2 % Caravan Parks 8 735 8 512 -2.6 % Sites, cabins, etc. available (No.) 16.8 Site occupancy rate (%) 16.8 0.0 pts Takings from accommodation (\$'000) 1858 1 765 -5.0 % Visitor Hostels Bed spaces available (No.) 2 733 3 166 15.8 % Bed occupancy rate (%) 42.4 37.7 -4.7 pts Takings from accommodation (\$'000) 1378 1 517 10.1 %

MARCH QTR KEY POINTS

OCCUPANCY RATES VARY

- For hotels, motels and guest houses, the number of room nights occupied rose by 5.3% in the March quarter 1997 compared with the March quarter 1996, while room supply also increased. The room occupancy rate at 46.4% was the highest March quarter rate since 1981.
- Demand in terms of unit nights occupied for holiday flats, units and houses
 decreased by 10.8%, while the number of units, etc. available increased by 4.3%.
 The unit occupancy rate therefore fell by 9.5 percentage points to 60.6%.
- The bed occupancy rate for visitor hostels fell by 4.7 percentage points following a 15.8% increase in bed supply but only a 1.8% increase in guest nights while the caravan park site occupancy remained at 16.8%.

ACCOMMODATION TAKING S

Takings from accommodation for hotels, motels and guest houses were \$22.2m, an increase of 11.4% compared with the March quarter 1996, with average takings per room night occupied rising from \$88 to \$93. For holiday flats, units and houses, average takings per unit night occupied increased from \$66 to \$71. Visitor hostel average takings per guest night rose from \$13 to \$14, while for caravan parks, average site night takings remained at \$14.

FORTHCOMING ISSUES	ISSUE (Quarter)	EXPECTED RELEASE DATE
	June 1997	5 September 1997
		• • • • • • • • • • • • • • • • • • • •
CHANGES IN THIS ISSUE	There are no changes in this issue.	
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ZIA ABBASI

Regional Director, Northern Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

				Quarte.	r ended			Year ei	nded
Particulars	Unit	December 1995	March 1996	June 1996	September 1996	December 1996	March 1997	March 1996	March 1997
		LICENS	ED HOTELS	WITH FA	CILITIES				
Establishments	No.	31	31	31	31	31	32		
Guest rooms Bed spaces	No. No.	2,050 5,872	2,049 6,000	2,012 5,905	2,045 5,822	2,046 5,811	2,245 6,156		
Employment (persons)	No.	2,386	2,272	2,293	2,328	2,042	2,049	*1	
Room nights occupied Room occupancy rate	No. per cent	113,293 60.1	92,445 50.4	110,744 60.5	131,458 69.9	113,611 6 0. 4	93,185 49,5	472,559 63.3	448,998 60.1
Guest nights Bed occupancy rate	No. per cent	182,195 33.7	151,873 28.4	177,458 33.0	219,822 41.0	181,634 34.0	149,687 28.4	777,831 36.2	728,601 34.1
Guest arrivals Average length of stay	No. days	99,610 1.8	79,959 1.9	86,360 2.1	118,561 1.9	107,085 1.7	85,481 1.8	404,960 1.9	397,487 1.8
Takings from accommodation	\$,000	12,892	10,386	13,807	17,160	13,881	11,065	54,026	55,914
	1	MOTELS ANI	O GUEST HO	OUSES WI	ΓΗ FACILIT	IES			
Establishments	No.	67	67	68	68	67	68		
Guest rooms Bed spaces	No. No.	3,387 10,198	3,589 10,792	3,560 10,689	3,663 11,120	3,598 10,918	3,728 11,245		
Employment (persons)	No.	1,152	1,300	1,380	1,437	1,266	1,312		
Room nights occupied Room occupancy rate	No. per cent	160,083 51.4	134,163 41.9	184,574 57.0	238,125 70.7	188,885 57.4	145,334 44.7	694,812 54.6	756,918 57.5
Guest nights Bed occupancy rate	No. per cent	275,643 29.4	225,093 23.3	328,278 33.7	435,132 42.5	326,994 32.7	248,811 25.2	1,253,380 33.0	1,339,215 33.6
Guest arrivals Average length of stay	No. days	132,813 2.1	116,007 1.9	168,401 1.9	232,121 1.9	169,151 1.9	122,653 2.0	61 2,5 41 2.0	692,326 1.9
Takings from accommodation	\$1000	10,905	9,518	15,369	20,087	15,000	11,118	50,366	61,573
	TOTAL H	OTELS, MOT	TELS AND G	SUEST HO	USES WITH	FACILITIES			
Establishments	No.	98	98	99	99	98	100		
Guest rooms Bed spaces	No. No.	5,437 16,070	5.638 16,792	5,572 16,594		5,644 16,729	5,973 17,401	**	
Employment (persons)	No.	3,538	3,572	3,673	3,765	3,308	3,361		
Room nights occupied Room occupancy rate	No. per cent	273,376 54.7	226,608 45.0	295,318 58.2		-	238,519 46,4	1,167,371 57.8	1,205,916 58.5
Guest nights Bed occupancy rate	No. per cent	457,838 31.0	376,966 25.1	505,736 33.5			398,498 26.3	2,031,211 34.2	2,067,816 33.8
Guest arrivals Average length of stay	No. days	232,423 2.0	195,966 1.9	254,761 2.0			208,134 1.9	1,017,501 2.0	1,089,813 1.9
Takings from accommodation	\$,000	23,796	19,905	29,176	37,247	28,881	22,183	104,393	117,487

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

				Quarte	r ended			Year e	nded
Particulars	Unit	December 1995	March 1996	June 1996	September 1996	December 1996	March 1997	March 1996	March 1997
		SHORT-TE	RM CARA	VAN PAR	ks				
Establishments	No.	60	60	60	59	58	57		
Capacity		121	127	105	120	130			
On-site vans Other powered sites	No. No.	131 2,914	136 2,910	125 2,956	138 2,941	129 2,960	126 2,920		
Unpowered sites	No.	3,361	3,157	3,259	3,228	3,071	3,051		
Cabins, etc.	No.	201	202	207	249	271	215	••	
Total capacity	No.	6,607	6,405	6,547	6,556	6,431	6.312		
Sites occupied by long-term guests Other sites permanently reserved	No. No.	320 7	334 5	312 8	315 7	297 6	304 7	31	••
Employment (persons)	No.	250	267	297	280	263	225		
Site nights occupied Site occupancy rate	No. per cent	90,305 14.9	64,055 11.0	187,001 31.4	241,756 40.1	92,784 15.8	62,496 11.0	574,141 23.9	584,037 24.8
Takings from accommodation	\$1000	1,441	1,075	2,944	3,962	1,552	1,060	8,768	9,518
		LONG-TE	RM ČARA	VAN PAR	KS				
Establishments	No.	18	17	16	17	17	17		
Capacity									
On-site vans	No. No.	190 1,500	181 1,482	181 1,405	178 1.428	177 1,418	182 1,434		
Other powered sites Unpowered sites	No.	590	578	490		504	482		
Cabins, etc.	No.	85	89	77	82	101	102		
Total capacity	No.	2,365	2,330	2,153	2,194	2,200	2,200		
Sites occupied by long-term guests Other sites permanently reserved	No.		648 1	688 5		608 11	681 10		
· -	No.					94			
Employment (persons)	No.	85	86	84			85		
Site nights occupied Site occupancy rate	No. per cent	77,869 35.8	69,489 32.8	91,729 46.8		75,044 37.1	66,533 33.6	352,230 40.0	340,058 42.6
Takings from accommodation	\$'000	832	783	⁻ 1,095	1,357	824	705	3,882	3,980
		TOTA	L CARAVA	N PARKS	;				
Establishments	No.	78	77	76	76	75	74		,
Capacity									
On-site vans Other powered sites	No. No.		317 4,392	306 4,361			308 4,354		
Unpowered sites	No.	3,951	3,735	3,749	3,734	3,575	3,533	••	
Cabins, etc.	No.	286	291	284			317		-
Total capacity	No.	8,972	8,735	8,700	8,750	8,631	8,512		
Sites occupied by long-term guests Other sites permanently reserved	No. No.		982 6	1,000 13			985 17		-
Employment (persons)	No.	335	353	381	375	357	310		-
Site nights occupied Site occupancy rate	No. per cent	1	133,544 16.8	278,730 35.2			129,029 16.8	926,371 28.2	9 24 ,095 29.3

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY

				Quarte.	r ended			Year en	ded
Particulars	Unit	December 1995	March 1996	June 1996	September 1996	December 1996	March 1997	March 1996	March 1997
Letting entities	No.	10	11	11	12	12	12		
Flats, units and houses									
Single bedroom	No.	145	145	151	159	160	157		
Multiple bedroom	Na.	148	157	158	160	158	158		
Total flats, units and houses	No.	293	302	309	319	318	315		
Bed spaces	No.	1,155	1,195	1,212	1,224	1,223	1,223		
Employment (persons) (a)	No.	64	67	68	69	70	70		
Unit nights occupied	No.	18,001	19,255	21,882	24,135	19,933	17,173	73,650	83,123
Unit occupancy rate	per cent	66.8	70.1	77.8	82.2	68.1	60.6	74.2	72.2
Unit lettings	No.	3,738	3,381	4,923	6,216	4,391	3,474	15,182	19,004
Average length of stay	days	4.8	5.7	4.4	3.9	4.5	4.9	4.9	4.4
Takings from accommodation	\$'000	1,370	1,267	1,982	2,214	1,582	1,227	5,718	7,004

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 4—SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

		Quarter ended							
Particulars	Unit	December 1995	March 1996	June 1996	September 1996	December 1996	March 1997	March 1996	March 1997
Establishments	No.	33	33	. 34	. 34	34	34		
Bed spaces	No.	2,851	2,733	2,987	3,084	3,024	3,166		
Employment (persons)	No.	142	145	164	168	151	149		
Guest nights Bed occupancy rate	No. per cent	122,980 46.9	105,465 42.4	156,672 57.6	172,938 61.0	125,602 45.1	107,311 37.7	539,426 51.7	562,523 50.3
Guest arrivals Average length of stay	No. days	66,674 1.8	53,320 2.0	76,787 2.0		64,661 1.9	52,472 2.0	277,398 1.9	279,657 2.0
Takings from accommodation	\$1000	1,562	1,378	2,177	2,388	1,722	1,517	7,072	7,803

 $\begin{array}{c} \textbf{TABLE 5-HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,} \\ \textbf{NORTHERN TERRITORY} \end{array}$

		Establ	ishment size (nui	mber of rooms)			
Particulars	5-9	10-15	16-25	26-50	51-100	101+	Northern Territory
	ESTABLI	SHMENTS, CA	PACITY AND	EMPLOYMENT		······································	
March quarter 1996— Establishments Guest rooms Bed spaces Employment (persons)	6 44 130 30	9 111 346 86	23 485 1,490 235	19 722 2,194 485	26 1,944 5,601 1,329	1.5 2.332 7.031 1.407	98 5,638 16,792 3,572
March quarter 1997— Establishments Guest rooms Bed spaces Employment (persons)	7 49 143 42	11 137 3 9 5 77	21 438 1,380 169	734 2,184 470	25 1,878 5,195 1,153	17 2,737 8,104 1,450	100 5,973 17,401 3,361
		ROOM NIC	GHTS OCCUPI	ED			
March quarter 1996	859	2,568	16,422	22,886	68,672	115,201	226,608
1997— January February March	283 299 246	1,188 945 1,049	3,934 3,788 4,929	7,785 6,857 8,231	21,176 21,501 28,073	36,681 41,520 50,034	71,047 74,910 92,562
March quarter 1997	828	3,182	12,651	22,873	70,750	128,235	238,519
	R	OOM OCCUPA	ANCY RATES ((per cent)	•		
March quarter 1996	21.5	25.4	37.2	34.8	38.8	56.7	45.0
1997— January February March	18.6 21.8 16.2	28.0 24.6 24.7	32.6 31.8 36.3	34.2 33.4 36.2	39.4 43.0 49.3	46.7 58.5 60.3	41.1 47.2 50.8
March quarter 1997	18.8	25.8	33.7	34.6	44.0	55.2	46.4
		GUE	ST NIGHTS				
March quarter 1996	1,921	4,411	26.537	37.346	111,175	195.576	376,966
1997— January February March	584 604 511	2,185 1,428 1,750	7,071 5,776 7,592	13,875 10,914 13,847	38,919 35,080 48,435	62,194 64,915 82,818	124,828 118,717 154,953
March quarter 1997	1,699	5,363	20,439	38,636	122.434	209,927	398.498
		BED OCCUPA	NCY RATES ([per cent)			
March quarter 1996	16.2	14.0	19.6	18.7	21.8	32.0	25.1
1997— January February March	13.2 15.1 11.5	17.8 12.9 14.3	18.5 15.3 17.7	20.5 17.8 20.5	25.7 25.1 30.6	26.0 30.0 33.4	24.3 25.3 29.1
March quarter 1997	- 13.2	15.1	17.2 -	- 19.7	- 27.2	29.9	26.3
		GUES	ST ARRIVALS				
March quarter 1996	1,100	4,016	12,446	19,579	50,768	108,057	195.966
1997— January February March	329 256 234	1,820 1,011 1,266	3,012 2,619 3,366	6,626 5,351 6,762	20,053 17,619 20,591	34,529 37,111 45,579	66,369 63,967 77,798
March quarter 1997	819	4,097	8,997	18,739	58,263	117,219	208,134
		AVERAGE LE	NGTH OF STA	Y (days)			
March quarter 1996	1.7	1.1	2.1	1.9	2.2	1.8	1.9
March quarter 1997	2.1	1.3	2.3	2.1	2.1	1.8	1.9
	,		ACCOMMODA				
March quarter 1996	37	149	816	1,317	4,610	12,975	19,905
1997— January February March	15 12 11	81 65 68	206 203 260	419 397 492	1,462 1,474 2,113	4,114 4,980 5,813	6,295 7,131 8,755
March quarter 1997	38	213	669	1,308	5,048	14,907	22,18.

 ${\small \textbf{TABLE 6A-HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, \\ NORTHERN TERRITORY}$

		Darwin	(SD)		Nor	hern Territory	- Balance (SD)	
	Si	ar grading				Star grading		
Particulars	2	3, 4 and 5	Ungraded and 1	Total	2	3, 4 and 5	Ungraded and I	Total
	ESTA	BLISHMENT	ΓS, CAPACITY	AND EMPLO	YMENT			
March quarter 1996— Establishments Guest rooms Bed spaces Employment (persons)	8 504 1,379 209	11 1,109 3,139 1,223	9 278 790 103	28 1,891 5,308 1,535	25 1,146 3,414 520	24 2,191 6,870 1,289	21 410 1,200 228	70 3,747 11,484 2,037
March quarter 1997— Establishments Guest rooms Bed spaces Employment (persons)	7 317 943 93	1,392 3,838 1,190	12 621 1,490 143	31 2,330 : 6,271 1,426	22 996 2,952 493	25 2,228 6,909 1,260	22 419 1,269 182	69 3,643 11,130 1,935
		ROC	M NIGHTS OC	CCUPIED				
March quarter 1996	26,801	53.530	11,797	92,128	28,254	97,713	8,513	134,480
1997 - January February March	4,343 4,099 4,477	19,974 23,014 26,310	2,927 3,533 5,459	27,244 30,646 36,246	8,553 7,639 10,226	32,273 33,894 42,911	2,977 2,731 3,179	43,803 44,264 56,316
March quarter 1997	12,919	69,298	11,919	94,136	26,418	109.078	8,8 87	144,383
		ROOM OC	CCUPANCY RA	ATES (per cent)			
March quarter 1996	58.4	53.0	46.6	53.5	27.1	51.4	22.8	40.5
1997— January February March	44.2 46.2 45.6	46.3 59.0 61.0	42.0 40.2 33.8	45.4 5 4.1 52.4	27.7 27.4 33.1	46.7 54.3 62.1	22.9 23.3 24.5	38.8 43.4 49.9
March quarter 1997	45.3	55.3	37.3	50.7	29.5	54.4	23.6	44.0
			GUEST NIGH	łT\$				
March quarier 1996	39,151	88,277	15,409	142,837	48.70 3	171,623	13,803	234,129
1997— January February March	8,437 6,638 7,446	30,596 32,333 39,561	4,169 5,185 8,693	43,202 44,156 55,700	16,659 13,022 18,193	60,532 57,645 76,189	4,435 3,894 4,871	81,626 74,561 99,253
March quarter 1997	22,521	102,490	18.047	143.058	47,874	194,36 6	13,200	255,440
		BED OC	CUPANCY RA	TES (per cent)				
March quarter 1996	31.2	30.9	21.4	29.6	15.7	28.8	12.6	23.0
1997— January February March	- 28.9 25.1 25.5	25.7 30.1 33.3	20.7 21.4 21.8	25.7 27.9 29.6	18.2 15.8 19.9	28.3 29.8 35.6	11.3 11.0 12.4	23.7 23.9 28.8
March quarter 1997	26.5	29.7	21.5	27.8	18.0	31.3	11.6	25.5
			GUEST ARRIV	VALS				
March quarter 1996	14,448	41,898	8,399	64,745	29,605	94,443	7,173	131,221
1997— January February March	3,637 2,922 3,012	15,144 15,848 18,329	3,186 2,778 3,917	21,967 21,548 25,258	9,315 7,086 9,496	32,830 33,445 40,566	2,257 1,888 2,478	44,402 42,419 52,540
March quarter 1997	9,571	49,321	9,881	68,773	25,897	106,841	6,623	139,361
		AVERAG	GE LENGTH O	F STAY (days)	1			
March quarter 1996	2.7	2.1	1.8	2.2	1.6	1.8	1.9	1.8
March quarter 1997	2.4	2.1	1.8	2 . 1	1.8	1.8	2.0	1.8
	-	TAKINGS FR	OM ACCOMN	10DATION (\$	(000)			
March quarter 1996	2,076	5,315	537	7,928	1,547	9,988	441	11,977
1997 January February March	257 236 262	1,956 2,367 2,685	143 171 345	2,356 2,774 3,292	487 410 601	3,320 3,791 4,676	132 156 188	3,939 4,357 5,465
March quarter 1997	754	7,008	660	8,421	1.498	11,787	477	13,762

TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, NORTHERN TERRITORY

	Licensed hotels with	Motels and guest -		,	Star grading			Northern
Particulars	facilities	houses	1	2	3	4 and 5	Ungraded	Territory
	EST	ABLISHMENT	S, CAPACITY	AND EMPL	OYMENT			
March quarter 1996— Establishments Guest rooms Bed spaces Employment (persons)	31 2,049 6,000 2,272	67 3,589 10,792 1,300	13 252 724 149	33 1.650 4,793 729	30 2,311 7,188 1,207	5 989 2,821 1,305	17 436 1,266 182	98 5,638 16,792 3,572
March quarter 1997— Establishments Guest rooms Bed spaces Employment (persons)	32 2,245 6,156 2,049	68 3,728 11,245 1,312	13 266 805 130	29 1,313 3,895 586	31 2,558 7,899 1,210	6 1,062 2,848 1,240	21 774 1,954 195	100 5,973 17,401 3,361
		ROO	M NIGHTS OC	CCUPIED				
March quarter 1996	92,445	134,163	5.490	55,055	107,855	43,388	14,820	226,608
1997— January February March	26,996 29,725 36,464	44,051 45,185 56,098	1,906 1,788 2,123	12,896 11,738 14,703	38,820 40,591 50,802	13,427 16,317 18,419	3,998 4,476 6,515	71,047 74,910 92,562
March quarter 1997	93,185	145,334	5,817	39,337	130,213	48,163	14.989	238,519
		ROOM OC	CUPANCY RA	ATES (per cer	ıt)			
March quarter 1996	50.4	41.9	23.9	36.7	52.9	49.9	37.4	45.0
1997— January February March	42.7 52.0 53.8	40.2 44.5 49.1	23.1 24.0 25.7	31.7 31.9 36.1	49.0 56.7 64.1	40.8 54.9 55.9	34.1 34.2 31.2	41.1 47.2 50.8
March quarter 1997	49.5	44.7	24.3	33.3	56.6	50.4	32.8	46.4
			GUEST NIGH	łTŚ			, ,	
March quarter 1996	151,873	225,093	9,623	87,854	192.517	67,383	19,589	376,966
1997 January February March	44,869 46,121 58,697	79,959 72,596 96,256	2,718 2,536 3,175	25,096 19,660 25,639	69,921 65,420 87,668	21,207 24,558 28,082	5,886 6,543 10,389	124,828 118,717 154,953
March quarter 1997	149,687	248,811	8,429	70,395	223,009	73,847	22,818	398,4 9 8
		BED OC	CUPANCY RA	TES (per cent)	•••		
March quarter 1996	28.4	23.3	14.6	20.1	30.2	27.5	17.0	25.1
1997— January February March	25.1 28.6 31.3	23.9 23.6 27.8	10.9 11.3 12.7	20.8 18.0 21.2	28.6 29.6 35.8	24.0 30.8 31.8	17.1 17.6 19,2	24.3 25.3 29.1
March quarter 1997	28.4	25.2	11.6	20.1	31.4	28.8	18.1	26.3
			GUEST ARRI	VALS			_	
March quarter 1996	79.959	116,007	5,433	44,053	95,149	41,192	10,139	195,966
<i>l 997—</i> January February March	25,977 26,855 32,649	40,392 37,112 45,149	1,654 1,402 1,762	12,952 10,008 12,508	34,631 33,904 41,382	13,343 15,389 17,513	3,789 3,264 4,633	66,369 63,967 77,798
March quarter 1997	85,481	122,653	4.818	35,468	109,917	46,245	11,686	208,134
		AVERAC	GE LENGTH O	F STAY (day	s)			
March quarter 1996	1.9	1.9	1.8	2.0	2.0	1.6	1.9	1.9
March quarter 1997	1.8	2.0	1.7	2.0	2.0	1.6	2.0	1.9
		TAKINGS FR	OM ACCOMN	MODATION (\$'000)			
March quarter 1996	10,386	9,518	247	3,623	9,203	6,101	731	19,905
1997— January February March	3,130 3,646 4,289	3,165 3,485 4,468	98 91 106	744 645 863	3,448 3,803 4,831	1,828 2,355 2,530	177 237 427	6,295 7,131 8,757
March quarter 1997	11,065	11,118	296	2,252	12,082	6,713	840	22.183

 ${\it TABLE~7-HOTELS, MOTELS~AND~GUEST~HOUSES~WITH~FACILITIES~BY~SELECTED~LOCAL~GOVERNMENT~AREAS,\\ NORTHERN~TERRITORY}$

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
	ESTABLISHMENTS, CA	APACITY AND EMPLOYM	ENT	
March quarter 1996 Establishments	70	22	7	4
Guest rooms	28 1,891	1,607	402	194
Bed spaces Employment (persons)	5,308 1,535	4,898 814	1,292 254	522 53
Aarch quarter 1997— Establishments	11	22	7	
Guest rooms	31 2,330 6, 2 71	1, <u>5</u> 80	409	190
Bed spaces Employment (persons)	6,271 1,426	4,770 734	1,280 293	512 44
Employment (personal)		GHTS OCCUPIED	2.70	<u> </u>
Aarch quarter 1996	92.128	57,113	15.438	5,296
997—	35,125	;	75/100	
January	27,244 30,646	18,766 18,266	6,538	1,664
February March	30,646 36,246	18,266 24,852	5,416 6,353	1,664 1,805 1,685
March quarter 1997	94,136	61,884	18,307	5,154
	ROOM OCCUP	ANCY RATES (per cent)		
March quarter 1996	53.5	39.1	42.2	30.0
997		***		20.0
January February	45,4 54.1	38.3 41.3	51.6 47.3	28.3 33.9
March	52.4	50.7	50.1	28.€
March quarter 1997	50.7	43.5	49.7	30.1
		EST NIGHTS		
March quarter 1996	142,837	96,133	22,322	8,579
1997— January	43,202	34,120 29,418	10,973	3,062
February March	44,156 55,700	29,418 41,403	7,961 10,256	2,545 2,378
March quarter 1997	143.058	104,941	29,190	7,983
	BED OCCUPA	ANCY RATES (per cent)		
March quarter 1996	29.6	21.6	19.0	18.
1997—	25.7	23.1	27.7	19.;
January February	25.7 27.9	22.0 28.0	27.7 22.2 25.8	17.8
March	29.6			15.0
March quarter 1997	27.8	24.4 ST ARRIVALS	25.3	17.
	_ 			
March quarter 1996	64,745	46,465	11,329	6,24
<i>] 997.</i> January	21,967	14,585	5,615	2,44
February March	21,548 25,258	14,585 13,705 18,757	4,417 5,884	1,68 1,81
March quarter 1997	68,773	47,047	15,916	5,94
	AVERAGE LI	ENGTH OF STAY (days)		
March quarter 1996	2.2	2.1	2.0	1.
March quarter 1997	2.1	2.2	1.8	1.
	TAKINGS FROM	ACCOMMODATION (\$'00	0)	
March quarter 1996	7,928	3,875	853	30
1997				
January February	2,356 2,774	1,290 1,276 1,776	287 261	10 10
March	3,292	1,776	330	- 9
March quarter 1997	8,421	4,343	878	30

⁽a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin Statistical Division are the same as for Darwin City.

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY

Particulars	Darwin (C)-Inner	Balance	Northern Territory
	LETTING ENTITIES, CAPACITY AND	EMPLOYMENT	
darch quarter 1996— Letting entities	4	7	11
Flats, units and houses Single bedroom Multiple bedroom	8 87	137 70	145 157
Total flats, units and houses	95	207	302
Bed spaces	366	829	1,195
Employment (persons) (a)	18	49	67
darch quarter 1997— Letting entities	4 :	8	12
Flats, units and houses Single bedroom Multiple bedroom	14 88	143 70	157 158
Total flats, units and houses	102	213	315
Bed spaces	382	841	1,223
Employment (persons) (a)	20	50	70
	UNIT NIGHTS OCCUPI	B D	
March quarter 1996	6,046	13,209	19.255
1997— January February March	2,963 1,562 1,828	4,090 3,471 4.159	6,153 5,933 5,987
March quarter 1997	5.453	11.720	17,173
	UNIT OCCUPANCY RATES (per cent)	
March quarter 1996	69.9	70.1	70.1
1997— January February March	65.2 54.7 57.8	61.9 58.2 63.0	63.0 57.1 61.3
March quarter 1997	59.4	61.1	60.6
	UNIT LETTINGS		
March quarter 1996	753	2,628	3.381
1997— January February March	315 186 281	991 811 890	1,300 997 1,171
March quarter 1997	782	2,692	3,474
	AVERAGE LENGTH OF STA	Y (days)	
March quarter 1996	8.0	5.0	5.7
1997— January February March	6.5 8.4 6.5	4.1 4.3 4.7	4,5 5,6 5,7
March quarter 1997	7.0	4.4	4.9
	TAKINGS FROM ACCOMMODA	TION (\$'000)	
March quarter 1996	507	760	1,26
1997 January February March	183 128 147	281 225 263	46- 35: 410
March quarter 1997	457	769	1,22

⁽a) Employment numbers exclude real estate agents and their employees.

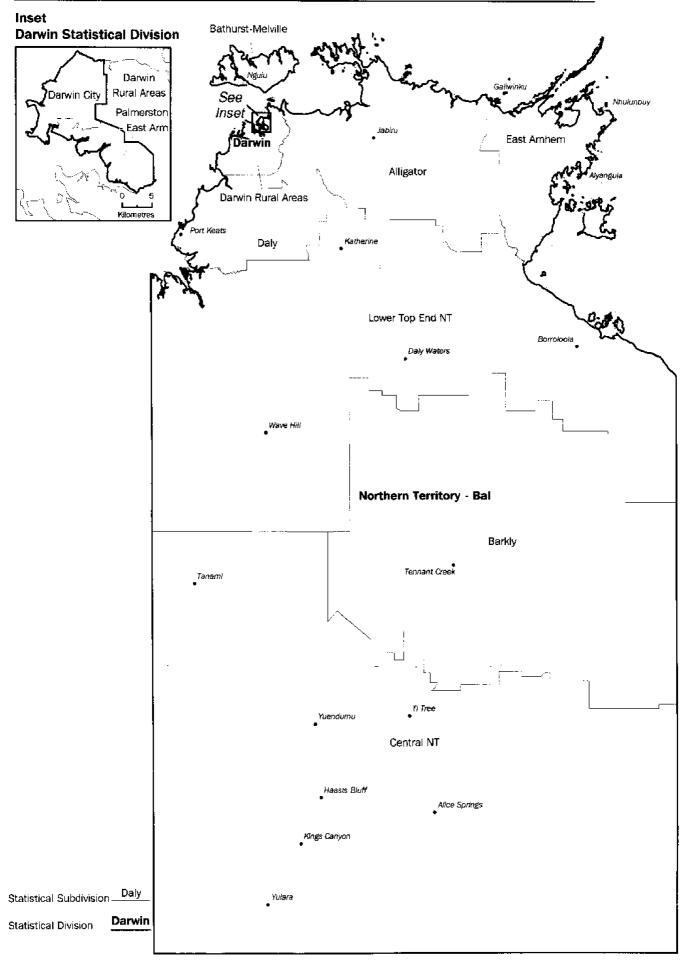
TABLE 9 — CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

			Lower Top				rthern Territor	v
Particulars	Darwin (SD) and Alligator (SSD)	Rural Areas and Daly (SSDs)	End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Short-term parks	Long-term parks	Total
	ESTABLISHM	IENTS, CAF	ACITY AND	EMPLOYN	/ENT			
March quarter 1996— Establishments	9	21	22	9	16	60	17	77
Capacity On-site vans Other powered sites Unpowered sites Cabins, flats, etc.	27 1,235 595 31	159 828 517 78	14 831 952 54	20 341 383 31	97 1,157 1,288 97	136 2,910 3,157 202	181 1,482 578 89	317 4,392 3,735 291
Total capacity	1,888	1,582	1,851	7 75	2,639	6,405	2,330	8,735
Sites occupied by long-term guests Other sites permanently reserved	335	324 1	74 1	21 2	228 2	334 5	648 1	982 6
Employment (persons)	55	68	93	49	88	267	86	353
March quarter 1997— Establishments	8	21	21	9	15	57	17	74
Capacity On-site vans Other powered sites Unpowered sites Cabins, flats, etc.	1,236 548	171 940 481 70	14 793 809 104	18 350 370 44	78 1,035 1,325 99	126 2,920 3,051 215	182 1,434 482 102	308 4,354 3,533 317
Total capacity	1,811	1,662	1,720	782	2,537	6,312	2,200	8,512
Sites occupied by long-term guests Other sites permanently reserved	342	317 2	74 8	18 5	234 2	304 7	681 10	985 17
Employment (persons)	36	18	84	42	67	225	85	310
		SITE NIGI	TS OCCUPI	ED				
March quarter 1996	37,950	34,024	13,581	6,487	41,502	64,055	69,489	133,544
1997 - January February March	11,752 10,686 12,928	11,987 10,612 12,042	3,261 3,133 4,247	1,910 1,725 2,026	13,956 12,638 16,126	17,838	20,956	42,866 38,794 47,369
March quarter 1997	35.366	34,641	10,641	5,661	42,720	62,496	66,533	129,029
	SITI	E OCCUPAI	NCY RATES	per cent)			- <u>-</u>	
March quarter 1996	22.1	23.6	8.1	9.2	17.3	11.0	32.8	16.8
1997- January February March	20.9 21.1 23.0	23.3 22.8 23.4	6.1 6.5 8.0	7.9 7.9 8.4	17.7 17.8 20.5	10.1	34.0	16.2 16.3 18.0
March quarter 1997	21.7	23.2	6.9	8.0	18.7	11.0	33.6	16.8
	TAKING	S FROM A	CCOMMODA	TION (\$'00	00)			
March quarter 1996	330	451	207	107	7 62	? 1,075	783	1,858
1997— January February March	102 92 116	139 130 144	42	31 29 35	264 225 306	i 296	222	585 518 662
March quarter 1997	311	413	152	95	793	1,060	705	1,765

TABLE 10 — VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

	_		Northern Territory - B	lalance (SD)		λ1
Particulars	Darwin (SD)	Katherine (T)	Alice Springs (T)	Balance	Total	Northern Territory
	ESTA	ABLISHMENTS, C	APACITY AND EMPLO	DYMENT		
March quarter 1996—						
Establishments	10	3	7	13	23	33
Bed spaces	1,033	187	799	714	1,700	2,733
Employment (persons)	47	9	42	47	98	145
March quarter 1997—						
Establishments	10	3	8	13	24	34
Bed spaces	1,251	192	923	800	1,915	3,166
Employment (persons)	55	9	43	42	94	149
		GU	EST NIGHTS			
March quarter 1996	38,466	6,198	38,911	21,890	66,999	105,465
1997—						
January	11.941	2,133	13,128	6,539	21,800	33,741
February	12,132	1,998	11,628	6,757	20,383	32,515
March	16,179	2,555	13,885	8,436	24,876	41,055
March quarter 1997	40,252	6,686	38,641	21,732	67,059	107,311
		BED OCCUPA	ANCY RATES (per cent)			
March quarter 1996	40.9	36.4	53.5	33.7	43.3	42.4
1997—						
January	30.8	35.8	45.9	26.4	36.7	34.4
February	34.6	37.2	45.0	30.2	38.0	36.7
March	41.7	42.9	48.5	34.0	41.9	41.8
March quarter 1997	35.8	38.7	46.5	30.2	38.9	37.7
		GUE	ST ARRIVALS			
March quarter 1996	15,313	3,723	18,048	16,236	38,007	53,320
1997						
January	4,141	1,636	5,781	4,724	12,141	16,282
February	4,405	1,561	5,408	4,524	11,493	15,898
March	6,044	1,835	6,396	6,017	14,248	20,292
March quarter 1997	14,590	5,032	17,585	15,265	37,882	52,472
	-	AVERAGE LI	ENGTH OF STAY (days)		
March quarter 1996	2.5	1.7	2.2	1.3	1.8	2.0
1997—						
January	2.9	1.3	2.3	1.4	1.8	2.1
February	2.8	1.3	2.2	1.5	1.8	2.0
March	2.7	1.4	2.2	1.4	1.7	2.0
March quarter 1997	2.8	1.3	2.2	1.4	1.8	2.0
		TAKINGS FROM	ACCOMMODATION (5,000)		
March quarter 1996	49]	78	450	360	888	1.378
1997						
January	167	27	159	120	306	473
February	159	26	142	128	296	450
March	218	32	179	159	370	588
March quarter 1997	544	85	480	407	973	1,517
					-	

Statistical Divisions and Statistical Subdivisions, Northern Territory



0 300 Kilometres Source: ASGC Edition 1996 Effective 1 July, 1996 © Commonwealth of Australia, 1996

EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

- **2** Tourist accommodation establishments currently included in the survey comprise two groups:
 - Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - Hotels, motels and guest houses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - Holiday flats, units and houses (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - Visitor hostels which provide accommodation to visitors on a bed basis
 (rather than by the room). This category does not include establishments
 providing charity type accommodation (e.g. Salvation Army hostels) nor
 hotels, motels and guest houses without in-room facilities which provide
 accommodation on a per room basis.
- Caravan parks which provide either predominantly short-term (i.e. for
 periods of less than 2 months) or predominantly long-term (i.e. for periods of
 2 months or more) accommodation to the general public and which provide
 powered sites for caravans and toilet, shower and laundry facilities for guests.
- **3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.
- **4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1996. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION
continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to:

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to;

The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

- **7** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:
- Directory of Tourism Statistics (1130.0) (irregular: latest issue; 1997)
- Overseas Arrivals and Departures, Australia (3401.0) (monthly)
- Tourism Indicators, Australia (8634.0) (quarterly)
- Tourist Accommodation, Australia (8635.0) (quarterly)
- **8** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil or rounded to zero
- (T) Town $_{-}$.
- **9** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

Average length of stay

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing Guest nights by Guest arrivals and
- for holiday flats, units and houses, by dividing Unit nights occupied by Unit lettings.

Bed spaces

Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

Capacity

Capacity in terms of *Guest rooms*, *Bed spaces*, *Holiday units* or *Caravan park sites*, *etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Caravan park capacity

The total number of On-site vans, Other powered sites, Unpowered sites and Cabins, etc.

Employment

The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

Establishments

For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest arrivals

The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

Letting entities

For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

Occupancy

Occupancy in terms of *Room nights, Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night.

Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

Occupancy rates

Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.

Room occupancy rate (%) for the period =

Room nights occupied

(Guest rooms) x (No. of days in the period)

providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

Other sites permanently

reserved

The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

Room nights available

The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.

Sites occupied by long-term

guests

The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

Star grading

The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

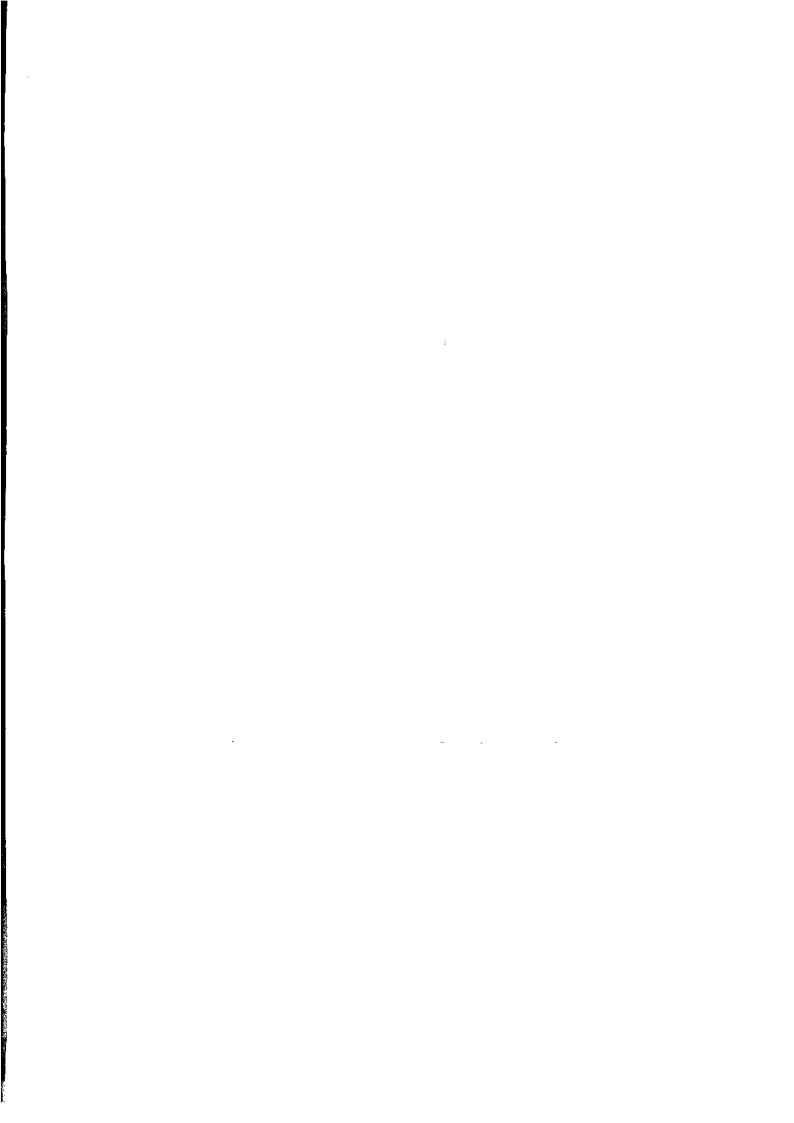
Takings from accommodation

Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Unit lettings

The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.







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